

Zero Hunger Challenge: A Call to Action

What is the Challenge?

Launched by United Nations Secretary-General Ban Ki-moon, the [Zero Hunger Challenge](#) reflects five elements from within the Sustainable Development Goals (SDGs) which taken together, can end hunger, eliminate all forms of malnutrition, and build inclusive and sustainable food systems



Why join the Challenge?

Why should business join the Challenge?

- Advocate for a world without hunger
- Support Agenda 2030 for Sustainable Development
- Be part of a growing community working to end hunger, improve nutrition and promote sustainable agriculture
- Share your experience and learn from peers and other stakeholders
- Present the concrete actions you are taking to implement the Sustainable Development Goals
- Demonstrate leadership



Join the Movement

How to join?

All companies can advance a world without hunger. The goal is ambitious but it is possible. Companies of all sizes, regions and sectors are invited to join the Zero Hunger Challenge. Companies can join as “supporters” or as “participants” to demonstrate concrete actions taken to end hunger, improve nutrition and promote sustainable agriculture. For more details on the business commitment of the Zero Hunger Challenge, please contact zerohunger@unglobalcompact.org

Supporter

- Show your commitment for ending hunger
- Join the campaign and contribute to the movement

Participant

- Join the campaign and contribute to the movement
- Share the concrete actions you are taking
- Demonstrate leadership