

**The Sixth Global Forum of the United Nations Alliance of Civilizations (UNAOC)
Private Sector Leaders Roundtable on
“The Role of Business in Promoting Inter-Cultural and Inter-Religious Peace and Harmony”
Concept Note and Agenda
29 August, 2014**

Background

In the context of the Sixth Global Forum of the UNAOC “Unity in Diversity: Celebrating Diversity for Common and Shared Values” in Bali on 29-30 August 2014, the Indonesia Global Compact Network (IGCN), in cooperation with UN Global Compact will convene a half-day Private Sector Leaders Roundtable on **“The Role of Business in Promoting Inter-Cultural and Inter-Religious Peace and Harmony”**.

Business is often at the forefront of creating space where people from different cultures and religions meet and cooperate. Given their role in building economies, their position as places of shared purpose and identity, and their pioneering work in cross-cultural management, business has an important stake in promoting inter-cultural and inter-religious understanding. Tensions along cultural, religious and ethnic lines undermine stable, sustainable business environments. At the same time, successfully managing diversity and fostering tolerance and understanding – among employees, customers and other stakeholders – is increasingly recognized as critical for long-term business success.

On 27 February, 2014 the Indonesia Global Compact Network launched the UN Global Compact Business for Peace (B4P) platform in Indonesia. This leadership platform aims to expand and deepen private sector action in support of peace in the workplace, marketplace and local communities. Launched by UN Secretary-General Ban Ki-moon in September, 2013 the platform already has over 100 participants from 25 countries around the world. Sustainable peace and stable prosperous societies require all stakeholders to collaborate, to foster tolerance, create trust and bolster intercultural and inter-religious understanding. There are many examples of how business can be an important force in building bridges between people of different cultures and religions and in this way, actively support peace. Conducting responsible business operations in all areas of the world and taking action to advance peace is in everyone’s interest, including business.

Objectives

The objectives advanced by the UN Global Compact Business for Peace platform are strongly aligned with the overarching theme of the UNAOC Forum and the plan to bring all stakeholders from society together -- including from the private sector -- to discuss ways to foster understanding among people and cultures, promote peace and tolerance and achieve harmony.

The objectives of the Private Sector Leaders Roundtable are as follows:

- To highlight the important role of the private sector in contributing to inter-cultural and inter-religious understanding and tolerance and how such projects can support peace.
- To introduce the UN Global Compact Business for Peace platform and to highlight why and how companies can take actions to contribute to peace
- To showcase good practices examples from different companies/sectors around the world with a view to share challenges and lessons learned and to inspire others to take action.
- To provide recommendations to Governments on actions they might take that could help to support more peaceful, prosperous societies.

Why important for business?

- Better identify and manage business risks and opportunities while reducing operational costs.
- Better relationship and understanding with the community where the business operates.

- Fostering peace and stability will help ensuring local community's acceptance or social license to operate
- Ensuring business profitability and long-term sustainability

Participants

The roundtable will be attended by invited government and business leaders from Indonesia and overseas, leaders of civil society organizations, religious and indigenous leaders, academics as well as experts in social, cultural and religious relations. Total roundtable is expected to be attended by 50-75 participants

Date/Venue

29 August 2014 14:00 – 18:00
BNDCC: Legian Room #3

Draft Agenda

13:30 – 14:00 Registration

14:00 – 14:10 Welcome Address - Y.W. Junardy, President, Indonesia Global Compact Network

14:10 – 14:30 Keynote Addresses:

- Official from UNAOC or Indonesian Government
- **Dr. Martha Tilaar**, Board Member, the UN Global Compact

14:30 – 15:30 Panel Discussion I - Promoting inter-cultural and inter-religious harmony: Why is this issue important for business and for society?

Panelists:

- **Brian J. Grim, Ph.D.**, President, the Religious Freedom & Business Foundation
- **Dr. Paul Marshall**, Senior Fellow, Hudson Institute's Center for Religious Freedom
- **Y.W. Junardy**, President, Indonesia Global Compact Local Network

Moderator: **Ahmad Yuniarto**, Chairman at Schlumberger Group, Indonesia.

15:30 – 17:30 Panel Discussion II – The Role of Business in Promoting Social Harmony and Peace: How can business take action to support peace and harmony? What are good practice examples, key challenges and lessons learned?

Panelists:

- **Debora R. Tjandrakusuma**, Legal & Corporate Affairs Director, PT Nestlé Indonesia
- **Dr. Hana Amalia Ananda**, President, "Pondok Kasih" (House of Love) Foundation
- **Ir. Bernard Gunawan**, Chief Executive Officer, Binus University
- **Udaya Halim**, Founder, Benteng Heritage Museum & MD of King's Group Education
- **Felia Salim**, Vice President Director, PT Bank Negara Indonesia (BNI) *tbc
- **Joseph Dharmabrata**, President Director, PT Trans Javagas Pipeline *tbc

Moderator: **Brian J. Grim, Ph.D.**, President of the Religious Freedom & Business Foundation.

17:30 – 18:00 Keynote Speech by H.E. Ban Ki-moon, Secretary General, United Nations
B4P Commitment Pledge and Re-launching of Growing Inclusive Markets Book Volume II

18:00 Closing